lod print

artwork spec guide

Please ensure all artwork meets the following specifications.
Additional charges and delays may occur if artwork is supplied incorrectly.

Artboard Size

1:1 Scale
1:1 scale on all artworks smaller than 5000mm

Scaled
Artworks larger than 5000mm can only be scaled at 50%, 25%, 10% or 5%

DPI

150dpi
150dpi on all artworks larger than A3 (297x420mm)

300dpi
300dpi on all artworks smaller than A3 (297x420mm)

Colour Mode

CMYK
We print in CMYK Artworks supplied in RGB will not be accepted

Pantone
For colour matching, please add the Pantone colours in to your artwork

Fonts + Images

Outline
All fonts should be outlined before saving final artwork file

Embed
All images should be embedded before saving final artwork file

Bleeds + Marks

5mm
Please ensure a 5mm bleed is provided on all artwork files submitted

Crop Marks
We require crop marks on all artwork files submitted

Templates

Size
Please do not alter the document size of our templates

Guides
Please turn off all guidelines within the templates before saving final artwork file

Diecut + Kisscut

Setup
*All lines to be any spot colour Name diecut lines **Thru-cut** Name kisscut lines **Kiss-cut***

Simple
Keep all lines simple, and ensure the stroke is centred (not inside or outside)

White Ink + Blacks

Setup
*White ink within an artwork must be any spot colour, named **WhiteInk***

Rich Black
*To ensure a rich black print, please set the CMYK to **40, 40, 40, 100***

File Formats + Size

PDF
PDF is our preferred format Conversion fees may apply for all other supplied formats

File Size
If your artwork file size is over 1GB, please call us before sending the file

Upload Options

Email
A maximum of 15MB can be sent via email. Please web transfer anything larger

Transfer
Web transfer options: www.wetransfer.com www.dropbox.com